

SOFTWARES

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Adobe XD
HTML & CSS
Sketch
Zeplin
Procreate

SKILLS

Branding
Visual Design
Illustration
Publishing
Marketing Design

ACADEMIC BACKGROUND

California College of the Arts
May 2022
BFA in Graphic Design

Harvard Summer School
Summer 2019
Marketing Management Course
Undergraduate level

Parsons School of Design
Summer 2018
Graphic Design, Pre-college Course

AWARDS

California College of the Arts
January 2020 - May 2022
International Faculty Honors Scholarship

EXPERIENCE

- **Starfish Branding Agency**
Full-time Junior Designer July 2022 - On-going

Creating designs for unique branding and marketing experiences for Starfish's wide range of Clients. Collaborate with professional designers and teams to effectively create distinctive design solutions with non-traditional perspectives.
 - **TBD - Friends Of Alemany Farm**
Design Intern September 2021 - December 2021

Redesigned the brand identity and guidelines for the non-profit organization. Designed their social media account and creative posts, website layout and merchandise for volunteers and coordinated with a large decision making board.
- Kohinoor Electronics**
Design Intern February 2021 - August 2021
- Worked under the marketing and design team for creating engaging and persuasive advertising posters for billboards and their website. Created daily graphic posts for Instagram and contributed in strategizing social media branding plans weekly.

FREELANCE

- **Arnav Diam Inc**
Visual Designer June 2021 - January 2022

Designed sets of marketing posters for a jewelry company in New York for exhibition events. Created social media graphic posts to boost engagement.
- **Wildflower Events**
Brand Identity Designer August 2020

Designed a brand identity and social media content for a small startup business, an event planning and decorating business based in Mumbai. Created Instagram layouts and wireframes for various events for the page.

VOLUNTEER

- The Center for ArtEsteem**
Mural Artist January 2022 - May 2022
- Community Foods Mural, The Center for ArtEsteem, Oakland, CA
 - Stacy Abrams Voters Rights Mural @ Brett Harte Middle School, Oakland, CA